



**Spark.  
Connect.  
Grow.**

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**IMELCO CONVENTION**

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BUDAPEST 8/10 JUNE 2026





# Join us in Budapest!



Dear IMELCO Members,

**In 2026, we celebrate 35 years of IMELCO, a journey built on trust, cooperation, and the shared strength of independent wholesalers worldwide.**

Our Convention in Budapest will bring together National Members, Associated Wholesalers, and Partner Suppliers to spark ideas and action, connect across our global network, and grow through innovation, adaptability, and strong partnerships.

It will also be a time to enjoy the history, culture, and vibrant spirit of Hungary's capital, while reconnecting as friends and partners to celebrate this milestone for IMELCO.

I warmly invite you to join us, as part of the IMELCO family, at the IMELCO Convention 2026.

**Co Braber**  
*President, IMELCO*



Co's video  
invite to you!





Spark.  
Connect.  
Grow.

Curiosity  
Energy  
Vision  
Action



Spark.  
Connect.  
Grow.

Engagement  
Exchange  
Partnership  
Opportunity



Spark.  
Connect.  
Grow.

Potential  
Progress  
Achievement  
Celebration



# Your Convention at a glance

**MONDAY, 8 JUNE 2026**

## Discover Excellence first-hand *(participation optional)*

Begin your Budapest journey with exclusive behind-the-scenes visits hosted by three of IMELCO's valued Partner Suppliers. See innovation in action, exchange insights with industry experts, and connect in small groups before the main Convention begins.

DAYTIME	<b>Exclusive Partner Visits</b> <i>Mersen, OBO Bettermann, or Prysmian</i>	<i>Members</i>
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**TUESDAY, 9 JUNE 2026**

## Explore & Connect

Discover Budapest through engaging member tours and a memorable team-building activity that connects you with the special people that make up our global network. The day concludes with a relaxed networking dinner, the perfect opportunity for members and partner suppliers to reconnect, share ideas, and strengthen relationships.

MORNING	<b>Budapest Tours</b> <i>with lunch</i>	<i>Members &amp; Accompanying Persons</i>
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AFTER NOON	<b>Team Building Activity</b>	<i>Members &amp; Platinum Suppliers</i>
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EVENING	<b>Welcome Dinner,</b> <i>Budapest Marriott</i>	<i>Members, Accompanying Persons &amp; Partner Suppliers</i>
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**WEDNESDAY, 10 JUNE 2026**

## Convention Day & Gala Dinner

Join the IMELCO family for a day of insights and exchange as members and partner suppliers explore the future of independent distribution and new ways to grow together. In the evening, celebrate our achievements at the festive Gala Dinner, the highlight of our shared days in Budapest!

DAYTIME	<b>Convention Day,</b> <i>Budapest Marriott</i>	<i>Members &amp; Partner Suppliers</i>
	<b>Cultural Tours</b>	<i>Accompanying Persons</i>

EVENING	<b>Gala Dinner,</b> <i>Budapest Fine Arts Museum</i>	<i>Members, Accompanying Persons, &amp; Partner Suppliers</i>
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**THURSDAY, 11 JUNE 2026**

## Extended Program

A focused half-day of meetings will take place following the Convention between IMELCO partner suppliers and participants from AD (North America) and Gemcell (Australia & New Zealand).

MORNING	<b>Strategic Partnership Sessions</b>	<i>AD &amp; Gemcell Platinum &amp; Gold Suppliers</i>
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# Discover Excellence first-hand

**Start your Convention experience on 8 June with an exclusive visit hosted by IMELCO Partner Suppliers.**

*See production in action, explore innovation, and exchange perspectives in smaller groups.*



MERSEN

## Protecting Power with Precision

**Explore Mersen's Kaposvár production site and experience precision fuse manufacturing at scale.**

Watch advanced automation turn millions of fuses, Linocur and FSD devices, and current transformers into high-performance components that power safe and reliable energy networks across Europe.

📍 **Kaposvár**

🕒 **Full day** (transfer, including stop at Lake Balaton).



OBO BETTERMANN

## Building Connections that Last

**Visit OBO's modern facility and experience their cutting-edge cable management, surge protection, and installation systems.**

From OBO's 15,000 m<sup>2</sup> warehouse, daily truckloads supply 44 distribution hubs in 35 countries, keeping electrical infrastructure connected across the globe.

📍 **Bugyi**

🕒 **Half day** (transfer provided)



PRYSMIAN

## Powering the Future with Cables

**Step inside Prysmian's Hungarian production site to discover advanced cable manufacturing and digital logistics in action.**

Prysmian's 198,000 m<sup>2</sup> Kistelek site produces 40,000 tons of cables each year, from building and control to solar and LSZH types, serving markets worldwide and powered by its own solar energy.

📍 **Kistelek**

🕒 **Half day** (transfer provided)

**Participation is optional and limited.**

*Please indicate your preferred visit when registering.*



# Location & Venue

We couldn't have chosen a better place to celebrate IMELCO's 35 years together.

Budapest, Hungary's capital, is a city where history and innovation meet along the Danube, full of character, charm, and creative energy.

Home to nearly 1.7 million people and recognized as a UNESCO World Heritage Site, it invites you to explore, relax, and connect.

Hungary is also home to Mentavill, IMELCO's long-standing member, reflecting the same spirit of enterprise and togetherness that defines our network.

From thermal baths to riverfront walks and lively dining, Budapest promises a few unforgettable days of learning, sharing, and celebrating together.



## THE VENUE

### Budapest Marriott Hotel

Our home for the Convention will be the Budapest Marriott Hotel, perfectly positioned on the riverfront with sweeping views of the Danube and Buda Castle. Right in the heart of the city, it's the ideal place to gather, unwind, and enjoy this special time together.



#### Central Location

Close to landmarks like the Chain Bridge, Buda Castle, and Gellért Hill.



#### Modern Facilities

1,600 m<sup>2</sup> of event space, ideal for the planned 300 delegates.



#### Panoramic Views

Stunning views of the Danube River from every room and suite and most meeting spaces.



#### Dining Options

Local flavors at DNB Budapest and the Liz & Chain Rooftop Bar.







**With heartfelt thanks to our Partner Suppliers,**  
whose collaboration has powered 35 years of independent growth and made our Budapest gathering possible.

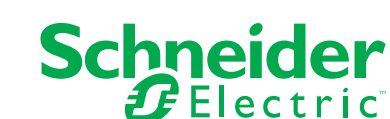
PLATINUM PARTNERS



GOLD PARTNERS




SILVER PARTNERS



Join the global IMELCO family in Budapest by registering your participation via your national IMELCO member.

**We look forward to seeing you at the IMELCO Convention 2026!**



**Stay  
tuned!**  
[budapest2026.imelco.com](https://budapest2026.imelco.com)